

COURSE 01

Graphic Design + *AI*

A practical two-month learning path from design foundations and Photoshop to Illustrator, brand identity, AI-assisted creative workflows and portfolio presentation.

01

FIRST MONTH

Graphic Design Foundations

- Graphic design foundations + tools
- Adobe Photoshop
- Principles of Design
- Color theory + typography basics
- Composition & layout
- Social media posts, posters & banners
- Using mockups

02

FIRST MONTH

AI for Creatives

- AI introduction for creatives
- AI image enhancement tools
- Fast design workflows with AI
- Prompt engineering basics
- Structure of a strong prompt
- Image-generation prompts
- Prompt optimization & testing

03

SECOND MONTH

Illustrator & Brand Identity

- Adobe Illustrator foundations + tools
- Vector drawing & cleanup
- Logo / visual identity design
- Brand guidelines
- Vector illustrations
- Export for digital & print

04

SECOND MONTH

Portfolio & Career

- Behance profile setup
- Project presentation
- Portfolio-ready case studies
- How to apply for a job
- How to start freelancing
- Final review + certificate

Build skills. *Create real work.*

The student learns by creating, not by watching theory alone. Each module produces practical work that can be reviewed, corrected and prepared for presentation.

TOOLS YOU'LL LEARN

Adobe Photoshop + Adobe Illustrator
AI creative workflow tools

LEARNING FORMAT

1-on-1 live mentorship
Practical assignments + personal feedback
Online + onsite learning

WHAT YOU'LL GET

Project-based learning
Portfolio-ready work
Personal feedback + review
Job / freelance guidance

PORTFOLIO OUTCOME

Social media + poster design
Logo / mini brand identity
AI-assisted creative work
Behance-ready presentation

START YOUR GRAPHIC DESIGN JOURNEY

